



## BALLET FOR ALL COMMUNITY TICKET PROGRAM

In an effort to support Richmond Ballet’s mission to awaken, uplift, and unite human spirits through the power of dance, Richmond Ballet is pleased to announce **Ballet for All**, a new community initiative. Dance has a special and unique power to enrich lives and reinforce community bonds, and Richmond Ballet intends to strengthen those bonds by **providing free tickets** to select performances of *The Nutcracker* during the 2023-2024 performance season.

In this pilot year, through the generous support of corporate sponsors, a number of tickets will be underwritten for select performances of *The Nutcracker* to provide access to live performing arts experiences for select Richmond-based non-profit organizations and the members they serve who are unable to attend the ballet due to financial and/or other barriers. This initiative will not only offer access to those in need but will support the building of a diverse community of dance patrons.

### The following organizations will participate in this year’s ‘Ballet for All’ program:

Big Brothers Big Sisters	Peter Paul	Safe Harbor
Boys & Girls Club of Metro Richmond	READ Center	Side by Side
Full Circle Grief Center	Reestablish Richmond	UMFS – Virginia Foster Care
The Links, Incorporated - James River Valley (VA) Chapter	Rework Richmond	UP RVA
	Sacred Heart Center	Virginia Home for Boys & Girls

**Richmond Ballet seeks companies aligned with the values of inclusivity compassion, and community that would like to support the ‘Ballet for All’ program.**

The minimum sponsorship for ‘Ballet for All’ is \$500, which provides 10 tickets to *The Nutcracker*. Companies will receive the following benefits for their support:

- Name/logo recognition on the Richmond Ballet website.
- Name/logo recognition in the *The Nutcracker* playbill insert and theatre slideshow.
- Name/logo recognition in select ‘Ballet for All’ social media postings.

For more information on the kind of impact you and your company could make, please contact Jennifer Chapman, Regional Engagement Coordinator, at [jchapman@richmondballet.com](mailto:jchapman@richmondballet.com).