

JOIN RICHMOND BALLET'S

# CORPORATE PARTNERS



# BUSINESS, LIKE DANCE, THRIVES ON COLLABORATION

With opportunities to underwrite world premieres and community programming, corporate sponsors bolster art and expand access while enjoying unique experiences and branding opportunities.





**RICHMOND BALLET**  
THE STATE BALLET OF VIRGINIA

**JOIN US IN IMPACTING  
MORE THAN**

**86,000**

**PEOPLE EACH YEAR  
THROUGH OUR  
PERFORMANCES,  
SCHOOL AND  
COMMUNITY PROGRAMS**

We invite your company to discover new ways to make a meaningful difference in your community, aligning your giving priorities with Richmond Ballet's mission to awaken, uplift and unite the human spirit through the power of dance.





# BE A PART OF EXCELLENCE

PRODUCTIONS, NEW WORKS & TOURING

As a corporate partner of Richmond Ballet, your support helps commission groundbreaking choreography, stage beloved classics, and share the transformative power of dance with audiences across Virginia and beyond.

With a repertoire of more than 80 commissioned ballets, Richmond Ballet offers both innovation and tradition on stages of all sizes — from grand theaters to local community venues. Corporate sponsors make these experiences possible, ensuring that audiences throughout the Commonwealth have access to the very best in the performing arts.

Your company's partnership also extends to signature programs like the Moving Art Series at the Virginia Museum of Fine Arts and large-scale productions at Dominion Energy Center, including *The Nutcracker* and other grand story ballets performed with the Richmond Symphony.

***By joining us, your company becomes part of this excellence — inspiring Virginians everywhere through the art of dance.***



# INSPIRE THE NEXT GENERATION

## COMMUNITY PROGRAMS

Richmond Ballet enhances access to dance education and celebrates the richness of diverse artistic expression through our powerful, collaborative community programs.

**Ballet for All** works in partnership with community nonprofits to distribute tickets covered by corporate generosity to individuals facing financial or other barriers. **Lecture Demonstrations** bring classic story ballets to life in schools, captivating nearly 30,000 students each year with dynamic, curriculum-connected performances. **Minds In Motion** integrates dance into the fourth-grade curriculum, enhancing focus and confidence reaching 1,000 students annually.

*Join us in empowering students and making art accessible.*



# HIGH VISIBILITY LASTING IMPACT

Support Richmond Ballet and strengthen a cultural cornerstone of our community – one that benefits your company while enriching lives far beyond it. Marketing opportunities, rehearsal viewings, performance tickets, and a range of other benefits are available to you as a valued corporate partner of the State Ballet of Virginia.

*All engagement opportunities are cumulative, rising through the giving levels and listed to highlight how we express our gratitude for your support.*



\$35K +

\$25K +

\$15K +

\$10K +

\$7.5K +

\$5K +

\$2.5K +

Complimentary tickets to and recognition during sponsored production



Widespread digital recognition and precurtain acknowledgment



VIP Donor Lounge access at Dominion Energy Center, Invitation to post-show Opening Night reception, and employee ticket discounts



Access to exclusive rehearsal viewings



Complimentary premium Playbill insert advertising



Behind-the-scenes artistic experience



Curated Employee Experience package



CONTACT RICHMOND BALLET TODAY TO HIGHLIGHT YOUR COMPANY'S COMMITMENT TO THE ARTS.

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